The Power of Collaboration

Building Community Resilience: 
Process of Assessment, Readiness, Implementation & Sustainability

- ACEs
- Resilience
- Narratives of the Community

- Provider Capacity/Capability
- System Capacity/Capability
- Policy Supports

Shared Understanding

State of Readiness

Community

Cross-Sector Partners

- Organizational Linkages
- Citizen Leadership
- Social Supports
- Attachment to Place

- How to Connect
- Resource Distribution
- Community & Political Partnerships
- Collaboration

The Power of Collaboration

Changing Practice & Programs

BCR Policy Network: Hill Day 2019

Influencing Policy
Community Resilience
Networked Capacities


Components of Community Resilience

- Information & Communication
- Economic Development
- Community Competence
- Social Capital

Disaster Response
Emergency Preparedness

Bouncing back from 'acute shocks'
Community Resilience Networked Capacities
Source: Norris, et al. (2007)

Components of Community Resilience

- Economic Development
  - Level & Diversity of Economic Resources
    - Equity of Resource Distribution

- Information & Communication
  - Skills & Infrastructure
    - Trusted Sources of Information
    - Narratives of the Community

- Community Competence
  - Community Action
    - Collective Action & Efficacy
    - Political Partnerships
    - Critical Reflection & Problem Solving Skills

- Social Capital
  - Received & Perceived Social Support
    - Social Embeddedness
  - Organizational Linkages & Cooperation
  - Citizen Participation, Leadership & Roles
    - Attachment to Place
    - Sense of Community
Systems Driven Community Characteristics

The Pair of ACEs
Adverse Childhood Experiences
- Maternal Depression
- Emotional & Sexual Abuse
- Substance Abuse
- Domestic Violence

Adverse Community Environments
- Poverty
- Discrimination
- Community Disruption
- Lack of Opportunity, Economic Mobility & Social Capital
- Poor Housing Quality & Affordability
- Violence

Outcomes
- Divorce
- Mental Illness
- Incarceration

Policy & Practice

Economic Hardship

Across the state 21% of parents lack secure employment

Source: KidsCount, Annie E. Casey Foundation

Average Cost of Infant Care = $310/week or $16,120/year

Source: MN Budget Project
# Defining Resilience

## Protective Factors that Promote Individual Resilience

<table>
<thead>
<tr>
<th>Individual-Level Factors</th>
<th>Family-Level Factors</th>
<th>Community-Level Factors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal characteristics</td>
<td>Resources</td>
<td>Peer relationships</td>
</tr>
<tr>
<td>Personal traits</td>
<td>Supportive relationships</td>
<td>Social Networks</td>
</tr>
<tr>
<td>Intellect</td>
<td>Family coherence</td>
<td>Social Support</td>
</tr>
<tr>
<td>Self-efficacy</td>
<td>Parental relationship</td>
<td>Religion</td>
</tr>
<tr>
<td>Coping skills</td>
<td>Stable caregiving</td>
<td>Community cohesion</td>
</tr>
<tr>
<td>Appraisal of adversity or maltreatment</td>
<td>Spousal support</td>
<td>Civic engagement</td>
</tr>
<tr>
<td>Life satisfaction</td>
<td>Stable employment</td>
<td>Economic development</td>
</tr>
</tbody>
</table>
Building Community Resilience in Minnesota

BCR is working to transform program, practice, and policy across systems to improve the health and life outcomes of children, families, and communities.

Supportive adults & healthy households
- Fewer children in foster care
- Fewer youth in mental health crisis
- Fewer justice-involved youth
- Families drawing on their strengths
- Reduced crime
- Steady employment
- Connected systems & supports

We can build community resilience by:

<table>
<thead>
<tr>
<th></th>
<th>Hennepin County</th>
<th>Hockinson County</th>
<th>Dakota County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensuring all children have a medical home</td>
<td>55%</td>
<td>60%</td>
<td>58%</td>
</tr>
<tr>
<td>Guaranteeing access to good, nutritious food</td>
<td>27%</td>
<td>28%</td>
<td>26%</td>
</tr>
<tr>
<td>Providing school-based healthcare centers with mental health services</td>
<td>5</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Promoting working class job growth</td>
<td>2.2%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Ensuring access to jobs</td>
<td>69%</td>
<td>71%</td>
<td>65%</td>
</tr>
<tr>
<td>Providing access to affordable housing</td>
<td>70%</td>
<td>74%</td>
<td>75%</td>
</tr>
</tbody>
</table>

Multi-sector Response for Multi-dimensional issues

Housing
Education
Economic Development
Access to Care

Pillars of Community Resilience

Go to go.gwu.edu/bcrsnapcite for data source information.
Breakout Exercise: Describe your Pair of ACEs Tree.

What does adversity look like?

Describe the "Leaves & Branches"

What is in your "Soil"?

Power of Collaboration

Building Community Resilience: Process of Assessment, Readiness, Implementation & Sustainability

- Structural Inequity
- Identify Policy & Program Gaps
- Address Implicit Bias

Shared Understanding
- ACs
- Resilience
- Narratives of the Community

State of Readiness
- Positive Capacity/Capability
- System Capacity/Capability
- Policy Supports

Community
- How to Connect
- Resource Distribution
- Community & Political Partnerships
- Collaboration

Cross-Sector Partners
- Organizational Linkages
- Citizen Leadership
- Social Supports
- Attachment to Place

Co-creation of solutions
Prioritization of Issues

Trauma
Equity
Resilience

Equitable Access Policy/Practice Change

DC Root Causes Community Dialogues

Addressing Community Trauma, Community Policing & Violence in the Nation's Capitol

“It's like I'm not even welcome to walk down my own street”

The Problem:
Police search & seizure tactics
Community violence
Violence & police related trauma

The Process:
Community conversations
Police focus groups

Goal:
Connecting youth & police
Community-driven solutions
Connecting across sectors
Youth-Police Advisory Board
Partnering across sectors to promote healing, foster equity & build resilience

- Trauma-informed practice
- Multi-sector services
- "Serve the community, where they are"

Increased attendance
Increased reading levels
Increased teacher retention

Decreased absenteeism
Decreased behavioral issues
resilience:
“an ability to recover from or adjust easily to misfortune or change.”

—Merriam-Webster Dictionary

15 Minute Break
The Power of Collaboration

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"Systems are designed for the outcomes we get"

Edwards Deming
A Resilient Community is an Equitable Community

Housing
Real Estate Values
Economic Development

Access to Economic Mobility

Public Schools
Financing
Governance

Community Resilience

Fair Policing Practices
Restorative & Rehabilitative Justice

Criminal Justice
Adult & Juvenile Courts
Transfer Laws & Procedures
Law Enforcement

Quality Education
Building Coalitions, Building Community Resilience in Action
**Applying the BCR Process Coalition Building**

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### Building an Action Team: Identifying Partners

Instructions: The categories below represent possible agencies, organizations, or local groups within your community that should be considered as you define/determine your coalition. Refer to the attached action guide for a comprehensive overview of all the steps. Be sure to fill in additional information about each organization/group that may be the intended partners (please consult that guide). Feel free to modify these as needed.

| Potential Cross Sector Partner | Individual/Group Name | Individual/Group Member | Individual/Group Member | Initial Impact | Strengths/Challenges | Potential Partners | Potential Partners | Potential Partners | Potential Partners | Potential Partners | Potential Partners | Contact/Information | Who is the right person to engage them? | How will you contact potential person? | Comment (taken from the table for the organization/group)? |
|-------------------------------|-----------------------|-------------------------|-------------------------|---------------|---------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|------------------|--------------------------|-----------------------------|--------------------------------|--------------------------------------|
| Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency | Community Mental Health Agency |

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1. **Identify Potential Partners**
   - Look for organizations or groups that align with your coalition's goals.
   - Consider diversity in terms of demographics, geography, and expertise.

2. **Identify Collaboration Opportunity**
   - Once potential partners are identified, plan how to collaborate.
   - Consider mutual benefits and shared goals.

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[Image of the table and a car]
Exercise 2: Develop your Message

- Developing Shared Understanding
- Connecting Across Sectors
- Key Terms & Concepts
- Tools/Resources
- Stories & Scenarios

BUILDING COMMUNITY RESILIENCE
Coalition Building and Communications Guide
March, 2017

go.gwu.edu/BCR @ResilNation Search for “Pair of ACEs”
Who is your audience?

Values often drive behavior and decision-making. Figure out what matters to your audience. You can connect with higher-level values (fairness, family, freedom, etc.) or community values (neighborhood pride, religious tenants, ethnic culture, etc.) or individual values (self-identification, lived experience, peer pressure and stigma, etc.).

What do they value?

Download the tools at go.gwu.edu/BCR

Building Community Resilience
BCR: Spitfire Tools: Message Box

One specific ask. This element should be simple, clear and within the ability of the audience.

Is the ask in their comfort zone?

Benefit v. Risk

Download the tools at go.gwu.edu/BCR
**Overcoming the barrier** message. This element does not repeat their barrier but responds with the appropriate solution for the audience’s negatively or inaction. Barriers are often easier to identify and may be very broad or very specific (e.g. dark streets or feeling unsafe). Once you have identified a barrier to progress, focus on those that you can potentially change.
Finally, the Vision embodies what you see for the future - the community resilience built from your collaboration.

Is the vision achievable & measurable?
Message Box Example: Trauma-Informed Services

Value
Emotional support for children in San Antonio

Vision
Community comes together to address this problem and create opportunities to ensure academic success for students.

Barrier
Educators don’t have the tools, resources to address childhood trauma. Children and families need emotional and social supports to ensure healthy, normal development.

Ask
Trauma-informed training and supports for Educators and school nurses.

Download the tools at go.gwu.edu/BCR
Guiding Principles:
* Is the ask based on the audience's core concerns?

* Do you overcome-- not reinforce barrier?

* Is the ask in the 'comfort zone'?

* Does the ask benefit outweigh risk?

* Does the message convey a measurable vision?

BCR Talking Points

ACEs are universal.

The Pair of ACEs impact health, quality of life & are influenced by systems and economic development.

Every sector has a role to address these issues.

Strengths based- start with what is working

Supports provide a buffer from adversity (bounce back) and a lever to thrive (bounce forward).
BCR Tools in Action

BUILDING COMMUNITY RESILIENCE
Coalition Building and Communications Guide

Policy Toolkit
Pair of ACEs Tree
BCR Coalition Building & Communications Guide
Partner Build Grow Action Guide Tools
BCR Videos
BCR Snapshots

Visualize Adversities for Policy
Initiate Community Resilience Work
Highlight Resilience Building Work

Policy and Advocacy Guide

Ignite your Network!

go.gwu.edu/BCR  @ResilNation  go.gwu.edu/BCRvideos  "Pair of ACEs" group
