Welcome to the newly revised version of PCAMN eNews. This new publication format is a compilation of news including our prevention initiatives, Circle of Parents Chapters, and Parent Power. In it, you'll find links to groundbreaking research, group facilitation tips, a Kid's Korner, parenting empowerment, and other helpful information. We hope you like the new format, and please send us an email to pcamn@pcamn.org if you have comments or feedback.

**Child Abuse and Neglect Costs Nation $80 Billion Per Year:**
**Innovative Programming Can Help**

An economic impact analysis released today estimates the costs of child abuse and neglect to taxpayers will be over $80 billion in 2012. Estimated Annual Cost of Child Abuse and Neglect (found here) is the third in a series of economic impact studies by Prevent Child Abuse America updating reports issued in 2001 and 2007. The latest report is authored by Dr. Richard Gelles of the University of Pennsylvania, and Dr. Staci Perlman from Kutztown University. Dr. Gelles is an internationally known expert in domestic violence and child welfare.

**Final Lecture of the Wonder Years**

Play Power: How play motivates children's academic and social development.

You are invited to the final lecture of the Wonder Years Forum series. Kathy Hirsh-Pasek will examine the importance of free play and playful learning as a catalyst for success and a means of bringing innovation, flexible thinking, and creative innovation into the global world. The University of Minnesota Extension Children, Youth and Family Consortium is hosting a reception prior to the forum to celebrate its 20th anniversary of integrating research and practice for kids and families.

June 7, 2012
Reception 5:30 p.m. - 7:00 p.m.

**In This Issue**

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**Welcome Lisa Martinez**

PCAMN is very excited to welcome our newest staff member, Lisa Martinez as our Administrative Coordinator.

Lisa received a BA in English from the University of St. Thomas. Her organizational skill, positive outlook, and sense of humor have already proven to be great assets to our team.

Welcome, Lisa!

**Kid's Korner**

Using Your Senses
When you go on walks, use as many senses as you can. Have children feel and smell flowers and talk about what they see. Listen and name different sounds (breeze, birds, cars, etc.) Not only is this entertaining, the children are making connections in their brain.

Chapter News
Event 7:00 p.m. - 8:30 p.m.
Minnesota Children's Museum, Saint Paul

There is no fee to attend, but registration for the reception and lecture is required by June 1st. Space is limited! To learn more and register, click here.

ParentPower

Would you like to get your kids to willingly cooperate? Stop the daily battles? Teach your kids valuable life skills? There are so many things we must get our children to do and so many things we must stop them from doing! Get up. Get dressed. Don't dawdle. Do your homework. Eat. Don't hit your brother. It goes on and on. And to make matters worse - our kids resist our orders and demands. There is an effective solution! We can get our kids to cooperate and at the same time allow them to learn self-discipline and develop good decision making skills. How? Offer choices. Children love having the privilege of choice. It takes the pressure out of your request and allows a child to feel in control, and thus be more willing to comply. This is a powerful tool that can be used with toddlers through teens. Learn more at this link.

Strong Foundations Conference:
Register now!

Registration for the May 30-31 Strong Foundations Minnesota's Birth to Three Institute for Healthy Development is open until May 23rd. This year, in lieu of hosting our own conference, PCAMN is joining forces with Strong Foundations. As part of the conference, PCAMN and our partners will lead two in-depth institutes over the two days. Many other institutes are also available. Find detailed information and register now for this excellent conference at the Strong Foundations website.

Walk For Children on September 15th

PCAMN's Annual Walk for Children, which includes a KidFest this year, will be held on Saturday, September 15, 2012 at Lebanon Hills Regional Park in Eagan. Mark your calendars, and watch for more details soon.

Some Quick Links

PCAMN Website
Circle of Parents Webpage
Circle of Parents Groups
Past eNews