



When we help
children
do better today,
we all do better
tomorrow.



Prevent Child Abuse
Minnesota

PCAMN E-Newsletter

January 2011

Building Brighter Futures

PCAMN's Annual Conference Building on the Strengths of Families and Communities

This year's conference features a keynote from Dr. Poussaint of Harvard University, and will focus on:

- Understanding Brain Development
- Preventing Neglect
- Ending Racial Disparities

**March 29 and 30, 2011
Crowne Plaza Hotel in downtown Saint Paul**



Click [here to view the brochure](#) and then [click here to register](#).

PCAMN Videoconference 02/08/11

It Takes All of Us: Making, Marketing, and Managing a Movement Videoconference on February 8, 2011

Planning for April 2011

Learn more about the prevention movement in progress direct from Prevent Child Abuse America at our videoconference on February 8, 2011. You can also get ideas from this workshop on planning your April events for Child Abuse Prevention Month. [Click on this link to register for the videoconference.](#)

Fun new materials for Child Abuse Prevention Month!

**New bookmarks ([view here](#))
New yard signs & posters (see below)
New Pinwheel/Blue Ribbon Stickers (see image on right)**

[Follow this link to our online order form.](#)



Yard Signs for 2011

Order Your Yard Signs Now

Child Abuse Prevention Month yard signs will be two-sided (as shown below), and you can [order yard signs at this link](#). Deadline for ordering is February 28, 2011.

In This Issue

[PCAMN Conference](#)

[PCAMN
Videoconference](#)

[New Materials for April](#)

[New Yard Sign
Campaign](#)

[Blue Ribbon Awards](#)

PCAMN Transitions Connie Retires!

After nine years as Executive Director of Prevent Child Abuse Minnesota, and a 40-year career serving Minnesota children and families, Connie Skillingstad has retired as Executive Director at PCAMN effective December 31, 2010. We celebrate her many accomplishments and look forward to the exciting things she will be doing after she "retires." Watch for details soon about a retirement celebration we are planning.

Anyone who knows Connie well knows that the quotes around "retires" acknowledge that she will still be working hard to make Minnesota communities better for children an all of us. In fact, in this first phase of her retirement, Connie is contracting with PCAMN to assist with fundraising, so for the next three months or so you can still reach her at cskillingstad@pcamn.org and 651-523-0099.

As of January 1, Becky Dale has stepped into the role of Interim Executive Director which she will



Side 1

Side 2

Posters Accompany Yard Signs. Give Your Input!

The brief message of the yard signs makes people wonder how do we help children and how does helping children help us all? AND what can we do? To answer these questions, we are also creating printable posters ([sample shown here](#)) available for April that our partners throughout the state can post everywhere. We want your ideas for printable posters! Send them to Priscilla Bennett at pbennett@pcamn.org. What would you like your poster to say?

Nominate Your County or Tribe for a Blue Ribbon Award



At our annual conference each year, PCAMN gives out Blue Ribbon County/Tribe awards to counties and tribes that have consistently worked to create safe and healthy environments for their families and children. Counties and tribes can win a Blue Ribbon Award each year. Would you like to nominate your county? [Click here for Blue Ribbon County/Tribe nomination criteria and nomination form.](#)

PCAMN Links

PreventionWorks: Fall/Winter 2010 Newsletter from PCAMN on Understanding Neglect

ParentPower: November 2010 Newsletter from the Parent Leadership Team on Parental Resilience

[PCAMN Website](#)

[Past E-News](#)



hold until a new Executive Director is hired in the next few months. You can reach Becky at bdale@pcamn.org and 651-523-0099.

We are accepting resumes and cover letters for the Executive Director position through January 31. Full details are at our website, www.pcamn.org.

Other Events

See a great show and donate to PCAMN at the same time!

Ole and Lena's New York Adventure! In Search of the Big Apple! This hilarious new show from Pam Norton Docken opens January 28, 2011 at the Fun Side Dinner Theatre in Little Canada, Minnesota. [Click on this link to order tickets.](#) If you mention this e-news, \$2.50 of your ticket will be donated back to PCAMN.

The Minnesota Department of Health invites you to attend, **Moving Upstream: Creating Champion Communities to Prevent Sexual Violence**, a day-long session on how to organize in your community. This workshop will offer both an animated conversation about preventing violence before it happens and strategies to help engage leaders in your community to step up and become change agents along with you. For more information, email Amy Kenzie at amy.kenzie@state.mn.us.

Back by popular demand, the **Spring Regional ATOD Forums** will take place at various locations throughout Minnesota between February 10 and March 9, 2011. Presenters from the Minnesota Department of Education will cover ways you can use your Minnesota Student Survey (MSS) data. We'll examine 35 key indicators from the student survey; discuss context and meaning of these data; and compare local, regional and statewide data. For information about the forum, contact Kevin Spading at kspading@miph.org or 763-427-5310 x142.



We offer free community-based support groups for parents and children. Click [here](#) for more information.

[Forward email](#)



This email was sent to pcamn@pcamn.org by pcamn@pcamn.org | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



(800) 621-6322 | 709 University Avenue | Suite 234 | Saint Paul | MN | 55104