Dear Friends,

As we report on our activities for 2013, it occurs to me that we must first recap the period beginning with Karina Forrest-Perkins’ tenure as president and CEO. The economic troubles that started in 2008 began affecting nonprofits immediately and at the same time long-term funding sources including private foundations and government agencies began making significant changes in funding, policies and practices. By the time Karina started as President and CEO in May of 2011, we faced a changing landscape in the human services field and we understood that we needed to change the way that we do our work.

Our first course of action was the development of a three-year strategic plan focused on the goals of strengthening long term financial sustainability; strengthening effectiveness and efficiency with improved data and metrics; informing systems change; and emerging as the point of contact for science-to-practice in all of our prevention programming. To meet these goals and to better gauge our impact, we restructured staffing and got to work! We are happy to report that by the end of 2013 we had met or were on track to meet the goals of this plan.

Prevent Child Abuse Minnesota has existed since 1979 as an organization which brings awareness and education to the issue of child abuse with a rich history of making a positive difference in the lives of children and families. We are proudly building on that solid foundation by focusing on comprehensive health and wellness for children, not just the prevention of illness or injury. To do this effectively, we cannot work in isolation so we have been and will continue developing strategic partnerships across disciplines and communities which are all-inclusive of those factors that promote life course wellbeing.

As we have developed new relationships we began to hear that our name, Prevent Child Abuse Minnesota, was a barrier keeping us from interacting with some of the families and communities who need the most support. For this reason, we made the decision in 2013 to change our name to Minnesota Communities Caring for Children (MCCC), the Minnesota Chapter of Prevent Child Abuse America and Circle of Parents National. We have received overwhelmingly positive feedback about this change statewide and are proud to unveil our new logo with this report.

We believe the most effective way to build resilience is through our work with parents. In our experience, most parents we encounter are eager to improve their skills and we continue to work with parents from all over Minnesota to determine the most effective way to do this. Thanks to many years of scientific research connecting early childhood experiences to brain development, we know for certain that early adverse experiences can have long-term effects on lifelong health and wellness.

For this reason, we continue to pursue those strategies that repair or focus on healthy and consistent relationships for every child. Relationships with a child’s immediate family, their neighborhood, their community and the larger systems that support them. Healthy relationships have been found to balance the overwhelming stress impact on a child. This builds resilience and emboldens communities to change those stressors that create adversity in the first place.

On behalf of the Board of Directors and staff, I thank you for your support of Minnesota Communities Caring for Children. We continue to be inspired by the many ways Minnesotans are committed to improving the lives of children and families, and are honored that you choose to be involved in this work with us.

Alan Goodell-Holmes
Board Chair
Education and Awareness

In our fiscal year 2013, Minnesota Communities Caring for Children (MCCC) engaged and educated individuals, families and communities in creating healthy and nurturing environments where child abuse and neglect are less likely to occur. We used multiple vehicles to accomplish this, including: in-person and web-based training of more than 5,000 people statewide; technical guidance for trauma-informed care environments; community-based campaigns; partnerships with multiple, statewide community and provider networks; presentations at conferences; our website; social media, electronic newsletters; and the distribution of over 20,000 different promotional and educational materials across our state. In addition to traditional training models, the following community building models were used throughout the state:

Parent and Community Cafés are adapted from the World Café model, based on the understanding that conversation is the core process that drives personal and organizational life. The World Café is more than a method, a process or a technique - it’s a way of thinking and being together sourced in a philosophy of conversational leadership.

The Art of Hosting is an approach to leadership that scales up from the personal to the systemic using dialogue, facilitation and the co-creation of innovation to address complex challenges.

Community Organizing and Family Issues (COFI) works to build the power and voice of low-income and working families at all levels of civic life. Through an intensive and systematic leadership development and organizing process, parents develop skills, confidence and the organized power to win improvements in schools, communities and public policies.

“Sometimes people forget these families did not have parenting themselves, they do not have any healthy support. They struggle with lack of transportation, unemployment, their only support is professionals, financial stress, limited social skills, addiction, sobriety, and the list goes on... However, they share the desire to provide healthy parenting and that is the beauty of Circle of Parents. I remain an active support to them as they try so hard to be a healthy, active participant of their community. We sometimes need to remember their limitations and struggles, and offer additional support and not offer more criticism. They do well with encouragement and praise - and when they have built trust they are very reliable, dependable, hardworking, committed and have some fun as they learn.”

Circle of Parents Group Facilitator

Support

Minnesota Communities Caring for Children (MCCC) offers anonymous, peer-led, mutual self-help parenting support groups across our state as part of the national Circle of Parents network. Parenting is a challenge for everyone, especially for families living in vulnerable conditions. Circle Groups offer a safe and nurturing environment in which parents and caregivers receive ongoing support. The groups are free and are vehicles for continued education and awareness across our state with the goal of preserving the safety and well-being of our children. PCAMN has the second largest parent and caregiver support network in the nation.

We have active or developing groups in 62 out of 87 counties including 87 parent groups and 55 children’s groups (offering 2,153 individual meetings annually with an average of 6 participants each). A total of 286 specially-trained Circle of Parents group facilitators contributed 8,381 volunteer hours. A total of 2,215 parents and children participated in Circle of Parents including 719 parents (53% female, 47% male) and 869 children ranging in age from infant to 18 years-old. Parent and child group demographics also include the following:

<table>
<thead>
<tr>
<th>RACE</th>
<th>PERCENTAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>African Immigrant</td>
<td>5.8%</td>
</tr>
<tr>
<td>American Indian</td>
<td>4.8%</td>
</tr>
<tr>
<td>Asian</td>
<td>3.4%</td>
</tr>
<tr>
<td>Black/African American</td>
<td>18.3%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>17.7%</td>
</tr>
<tr>
<td>Other</td>
<td>&lt; 1%</td>
</tr>
<tr>
<td>White/Non-Hispanic</td>
<td>49.4%</td>
</tr>
</tbody>
</table>
Leadership

PARENT LEADERSHIP

To ensure that supportive services are effective for children and families, parents must inform and shape public policy and advise systems. Our Parent Leadership initiative engages, recruits and promotes civic parent leadership as a central goal to all our programs. This provides an opportunity for the most critical person in a child’s life to be educated about parenting and to educate others; to be mentored and to mentor others; and to learn about statewide systems affecting our children and families and to be involved in decision making at those tables.

Twenty parent leaders worked approximately 1,000 hours advising service providers. They raised awareness statewide about family resilience and community needs while enhancing their own knowledge and skills. Awareness activities performed by Parent Leaders in their communities impacted more than 1,200 people. We recognized 20 Parent Leaders for their commitment to their families and their communities during the month of February – Parent Recognition Month – at the capitol with more than 100 in attendance including families, State Legislators and community-based stakeholders.

PARENT PARTNERS

In 2013, the following parent partners showed exceptional leadership to stop child abuse before it starts by providing education, advocacy and family support:

Larene Broome Victoria Karpeh
Susan Carpenter Kathie Kinder Goble
Sheree Curry Donna LaDuke
Lisa Deputie Iman Mohamud
Deb Diver Tasha Mouton
Charles Dixon Christina Pacheco
Hannatu Green Saciido Shaie
Mary Kay Hanson Jacquie Thomas
Tiffany Hunsley

“Children get frustrated, parents get frustrated. Children are human beings they go through the same things as adults do.”

Jacquie, mother

Action

TRAUMA INFORMED CARE TECHNICAL ASSISTANCE CENTER

In January 2013, Minnesota Communities Caring for Children (MCCC) purchased the “Spotlight on Adverse Childhood Experiences” curriculum developed by noted ACES researcher Dr. Robert Anda and Laura Porter, Director of ACE Partnerships for Washington State’s Department of Social and Health Services.

The following month, this “train the trainer” curriculum was presented to our first cohort of trainers representing multiple cultures, networks and sectors throughout Minnesota. From February to June 2013, these trainers provided training to over 4,000 individuals across our state.

The curriculum incorporates the science of neurobiology, adversity and resilience in a framework to build community capacity, and address difficult social issues using dialogue that educates, engages and empowers parents and caregivers, professionals and other community members. Engaging individuals in this training is predicated on the assumption that communities will take action to improve their condition if they have access to a new truth about their lives and if they have a forum within which to safely collaborate, design and drive the change.

“Knowing that we can be loved exactly as we are gives us all the best opportunity for growing into the healthiest of people.”

Fred Rogers

“Babies can’t talk, but you can always talk to your baby and hold them while you are talking. They feel that nourishment coming from you.”

Auncinetta, mother of three and childcare provider

Early Childhood Initiatives

In April 2013, Minnesota Communities Caring for Children (MCCC) added a new program for Early Childhood Professional Development in the Metro area with the acquisition of a contract from the Minnesota Department of Human Services formerly held by the Early Childhood Resource Training Center (ECRTC). For over 30 years, ECRTC provided programs focused on training and resources for parents and child-care providers with an emphasis on increasing the availability of culturally-competent care. The professional development training offered by this program is designed to meet the needs of multiple cultural groups and is available in multiple languages. Child abuse prevention programs and brain development education are integrated into this work, increasing opportunities for community outreach and engagement. Child care providers are important partners in preventing child abuse. In addition to providing care for children, providers also develop a close and trusting relationship with parents. Due to their daily observations of child/parent interaction, they are often the first to provide support to parents, and intervene in cases of abuse which they are mandated by law to do. Effective professional training allows providers to support parents and focus on helping them build powerful skills while also acting as an advocate for the child.

The African American Babies Coalition (AABC) is also associated with our work with early childhood professionals. This group of African American community leaders is committed to preventing child abuse by translating brain development and healthy child development practices into African American family and community life. The goal is to work with parents in an effort to reduce health and educational disparities. The AABC is comprised of African American community stakeholders including educators, nonprofit and civic leaders, researchers, childcare providers, parents and grandparents, and public health professionals from across the Twin Cities who are committed to promoting the healthy development of African American babies.
Champions for Children

Champions for Children are honored for their work to further our mission to stop child abuse and neglect before it starts through education, advocacy, and family support. In 2013, we recognized the following Champions for Children at our annual gala event, An Evening for the Children.

**LISA DEPUTIE**
From the moment the Parent Leadership Team gathered for orientation in 2009, Lisa focused on creating solutions and better outcomes for families that are impacted by out-of-home placement within the Child Welfare System. She has facilitated countless meetings; led and hosted parent dialogue in the community; and promoted evidence-based factors which strengthen families, communities and systems. Lisa is a true leader in bringing the vision and mission of PCAMN to life.

**CONNIE SKILLINGSTAD**
Connie is a past Executive Director of Prevent Child Abuse Minnesota. During her tenure, she was an early champion of sharing the information and hope offered by the Adverse Childhood Experiences study. She also brought her many deep connections and knowledge to plan a multi-year state-wide expansion of Circle of Parents along with annual workshops and meetings in all of Minnesota’s regions. We are grateful for the many talents Connie brought to PCAMN as well as her continued partnership and commitment to healthy children, families and communities.

**HELENE ZUBER SLOCUM**
Helene understands that parenting is hard for every parent regardless of circumstances and, as a result, she is dedicated to supporting those programs which nurture and empower parents and caregivers in their parenting journey. She is a co-founder and investor of the Parent and Caregiver Learning Institute; hosted our first Luncheon for Prevention; and currently serves on the PCAMN Board of Directors.

**DAVE TURK**
Dave is a former member of the Board of Directors (2002-2008) whose expertise transformed our internal accounting from a loose, archaic process into an efficient, transparent system with documented internal controls, cash flow projections and an ongoing commitment to strong board financial oversight. Dave is the leader in lifetime giving at PCAMN and this, in combination with his gift of leadership and legacy of excellence, has helped transform our organization into the thriving position we enjoy today serving Minnesota children and families.

**MINNESOTA CHILDREN’S TRUST FUND**
The Minnesota Children’s Trust Fund (CTF) was established in 1986 to prevent child maltreatment by partnering with, and funding, community-based services that provide resources, education and information statewide. The CFT staff has encouraged innovation, team-based design, respect of the parent voice and out-of-the-box thinking in order to best meet the needs of parents.

**THE PAINTERS AND ALLIED TRADES FOR CHILDREN’S HOPE FOUNDATION (PATCH)**
The Painters and Allied Trades for Children’s Hope Foundation (PATCH) is supported by the men and women of the International Union of Painters and Allied Trades. As a result of their sponsorship support of our annual fundraising event, we were able to give scholarships to more parents for education opportunities, continue our Circle of Parents program and reach new contacts in the community who now are committed supporters.

**CHILDREN’S HOPE FOUNDATION (PATCH)**
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**SOURCES OF REVENUE**
- Pledges and Contributions
- Special Events
- Government Funded Services
- Other Services

**USE OF FUNDS**
- Program Services
- Management and General
- Fundraising

**Consolidated Statement of Financial Position**

*Year Ended June 30, 2013*

**FINANCIAL POSITION**

<table>
<thead>
<tr>
<th><strong>SOURCES OF REVENUE</strong></th>
<th><strong>USE OF FUNDS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pledges and Contributions</strong></td>
<td><strong>Program Services</strong></td>
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<tr>
<td><strong>Special Events</strong></td>
<td><strong>Management and General</strong></td>
</tr>
<tr>
<td><strong>Government Funded Services</strong></td>
<td><strong>Fundraising</strong></td>
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**SUPPORT AND REVENUE**

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<tr>
<th>Description</th>
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<tr>
<td>Pledges and Contributions</td>
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<td>Government Funded Services</td>
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<td>Education and Engagement</td>
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<td>Training and Conferences</td>
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<td>Other Services</td>
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<td>Other Revenue</td>
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**EXPENSES**

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<td>Support Services</td>
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<td>Management and General</td>
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<tr>
<td>Fundraising</td>
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<td><strong>Total Program Services</strong></td>
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<td><strong>Total Support Services</strong></td>
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**BALANCE SHEETS**

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<td>Property and Equipment</td>
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<td><strong>Liabilities and Net Assets</strong></td>
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<tr>
<td>Total Liabilities</td>
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<tr>
<td>Total Net Assets</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$371,944</td>
</tr>
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</table>

**MEETS STANDARDS**

*www.smartgivers.org*
Thank You to Our Donors

We appreciate the generous support of individuals, foundations, corporations and businesses that make it possible to provide programs in communities across the state of Minnesota. We have taken great care to ensure the accuracy of the names printed in this report. If we have overlooked anyone or made an error, please notify us by calling our office at 651-523-0099 or by email: cpommerenke@pcmn.org.

Donor list continued from previous page

Meadowlark Institute
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Mendon F. Schutt Family Fund
Alessis Meyer
MidCountry Bank
MidCountry Financial Corporation
Minnesota Department of Human Services,
Children's Trust Fund
Priscilla Nelson Mitchell
Gin Mitchell-Brown
Matt Minar
Christopher Mooehr
Monticello Women of Today
Rena Moran
Morgan Family Foundation
Margaret Morris
Mount Olivet Baptist Church
Kerry Mummeh
Kenneth and Margaret Myhre
Karen Nestingen
Sarah Norsted
Northwest Minnesota Foundation
Nuveen Investments
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Omni Broadcasting Company
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Paul and Mary Kay Orman
Otto Bremer Foundation

Jennifer Paige
PATCH - Painters & Allied Trades for Children's Hope Foundation
Patrick and Aimee Butler Family Foundation
Hylda Maria Perry
Tiffany Petersen
Jennifer M. Peterson
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Cathy Schneeman
Jennifer Schroeder
Sheltering Arms Foundation
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Constance Skillingstad
Helene and Jeff Strom
Dela Sonnenburg
Barb Sorum
Julie Spangler
Adam Stalten

2013 Blue Ribbon Recipients

Each year, Prevent Child Abuse Minnesota spotlights counties and tribes that have consistently worked to create safe and healthy environments for families and children by presenting them with the Blue Ribbon Award. Prevent Child Abuse Minnesota rewards communities that engage in efforts that enhance their prevention initiatives and family and children’s services because their work is crucial to creating healthy and well environments where children and families thrive. In 2013, the following Minnesota counties and tribes were recognized:

Atkin County
American Indian Family Center
Anoka County
Becker County
Benton County
Big Stone County
Blue Earth County
Cass County
Chicago County
Cook County
Crow Wing County
Dakota County
Douglas County
Freeborn County
Grant County
Houston County
Isanti County
Lake County
McLeod County
Mille Lacs County
Mower County

Olmsted County
Red Lake Indian Reservation
Polk County
Renville County
Stearns County
Todd County
Wabasha County

Mower County

continued on next page