



**Prevent Child Abuse  
Minnesota**

## **Public Awareness Activities**

### **Blue Ribbon for Kids™ Campaign**

Work with law enforcement officers, teachers, school athletic directors, childcare professionals, pediatricians, civic groups, faith organizations, and businesses to distribute blue ribbons and brochures throughout the month of April.

### **Essay/Poster Contest**

Contact local schools and arrange an essay or poster contest. Give the students a theme such as “Recipe for a Happy Family” and provide modest prizes such as trophies or gift certificates. All materials publicizing the event should include child abuse prevention information.

### **Parenting Workshop**

Conduct a parenting workshop at a local community center, school, or church. Distribute free parenting brochures to all who attend.

### **Awards Luncheon**

Sponsor a luncheon to honor individuals in your community who work with children and families. Invite the media, provide awards, and recognize the work of your colleagues while publicizing your cause.

### **Family Health Fair**

Coordinate with a local hospital, clinic, or physician to sponsor a Family Health Fair. Distribute information, brochures, and blue ribbons. Ask businesses and medical supply companies to provide merchandise or donate a percentage of sales to child abuse prevention efforts.

### **Family Carnival**

Games, rides, food, and fun – who could resist? Contact local businesses and ask them to sponsor this event with specific monetary donations in return for signage, exhibit space, and mentions in all advertising materials. Distribute positive parenting information and brochures.

### **Or ...**

- « Distribute ribbons and goody bags at hospital emergency rooms and birthing centers.
- « Host a Parent Party and invite all parents to participate.
- « Request that businesses in town display positive parenting posters and pledge a small percentage of their profits to child abuse prevention efforts.
- « Distribute brochures at all area childcare centers.
- « Ask pediatricians to set up brochure displays in their offices.
- « Work with schools to distribute information to all students and parents.

*Your activities are only limited by your imagination.*

*Source: Prevent Child Abuse North Carolina*