



Prevent Child Abuse
Minnesota

Planning a Local Proclamation Event

Invite elected officials to proclaim April as Child Abuse Prevention Month. Proclamation events may occur around a celebration of childhood, while promoting awareness of the local problem of child abuse and neglect. Here's how to plan your proclamation event:

- Recruit a committee to develop and initiate the proclamation event.
- Identify which public officials to include and contact each one. Discuss the proclamation and invite officials to participate. Try to find one official who is willing to adopt it as a “pet project.” Coordinate a date, time, and location for the event. Include local entertainment such as a school band.
- Write a news release to deliver personally to all media outlets in your county. Request each to provide coverage of the event.
- Decide on the type of program and activities to be built around the proclamation event and draft an agenda. Opening remarks by public officials may focus on the problem of child abuse and neglect; the need to develop services, programs, and activities geared toward prevention; and a challenge to all adults in the community to become involved. Provide officials with local background information related to the incidence of child abuse and neglect.
- Get your local TV station to run positive parenting PSAs. Call PCAMN for more ideas (651) 523-0099.